PATHWAYS TO GROWTH – A CONFERENCE FOR FAITH-BASED ORGANIZATIONS

Centre Club, Tampa – February 23, 2012

"Developing Measurable Outcomes"

Ed Allen, Ph.D.

1.	This Session's Outcomes		
2.	Outcomes Are the Heart		
3.	Terminology & Definitions & Characteristics		
4.	Goals		
5.	Objectives		
6.	Performance Measures/Indicators		
7	Evamples		
7.	Examples		
8.	Additional Resources		
0.	/ taditional recodings		
9.	Benchmarking		
	5		
10.	Sharing Questions/Experiences		
10.	Channy Cadottono, Exponented		
<u>www.abcgrants.com</u> <u>ed.allen@abcgrants.com</u> 813-748-9460			

Example #1 – 21st Century Community Learning Centers Grant

		<u> </u>		
Please note the following codes being used denote needs being addressed:				
<u>N1</u> = achie	evement/engagement	<u>N2</u> = arts/t	technology integration	
<u>N3</u> = beha	avior	<u>N4</u> = famil	ly involvement	
Goal 1: To help targeted students improve academic achievement/engagement in			Needs Met: N1, N3	
order to meet the state's content standards.				
Objective 1: Participants in the program will demonstrate increased academic achievement in reading, mathematics,				
science, a	science, and social studies.			

Performance Outcomes/Measures: At least 80% of targeted students will show growth in content knowledge in the core subject areas (reading, mathematics, science and social studies) as measured by scores on the state test.

Example #2 – Early Headstart Grant

Tri-Start Program Objectives, Measurements, and Outcome Performance Measures			
Project Goal: To intervene in the earliest stages of life in order to assure optimum development of the child.			
Objectives	Measurement	Outcome Performance Measures	
1. 100% of staff will receive the requisite staff development.	Attendance logs will be kept.	Improved skill and knowledge of content information that enhances and supports the goals and objectives of the project.	
2. 75% of the children will achieve one or more developmental goal(s) set individually for social, emotional, cognitive and/or language growth.	The individual plan developed for each child will be assessed to identify areas where a level of 70% or greater performance was achieved.	Participating children who meet the performance level based on individual goals will demonstrate improved social, emotional, cognitive and language acquisition.	

EXAMPLE # 3 – Teaching American History Grant

Project Goal	The project's goal is to raise student achievement by improving teachers' content knowledge of American history and equipping them to use experiential learning strategies.	
Objective 1	To increase the number of teachers who are effective.	
1.A.	The project's teachers will complete 75% or more of the professional development hours.	
1.B.	100% of the project participants annually will evidence growth of 20% or more in their knowledge of American history content as measured by pre-/post-testing.	

EXAMPLE # 4 – Hillsborough Children's Board RFP 2012

RFP Category	Healthy Children/	School Readiness/Early	Family Strengthening
	Developmentally on Track	School Success	
Result	Children are healthy and developmentally on track	Children are ready to learn and succeed	Children have supported and supportive families
Indicators	% of children developmentally on track	% of children promoted in grades K-3	% decrease in child maltreatment
Service Delivery Strategies	Outreach and Engagement of Pregnant Women and Parents Parent Education and Support Mentoring		
Population/Age Served	Pregnant women and children birth to age 8 and their families		

EXAMPLE # 5 – Clorox Foundation

OUTCOMES	EVALUATION
(1) Purchase 6 portable basketball goals and 9 dividers.	(1) Documented by Dream Center Director (Director).
(2) Form a youth basketball league of 24 teams.	(2) Participation levels documented by Director.
(3) Build positive relationships built between the youth	(3) Observations by Center staff/volunteers along with
participants and between Center staff/volunteers and the youth	feedback obtained from youth participants/families;
participants.	results/impact detailed in the Director's annual report.